

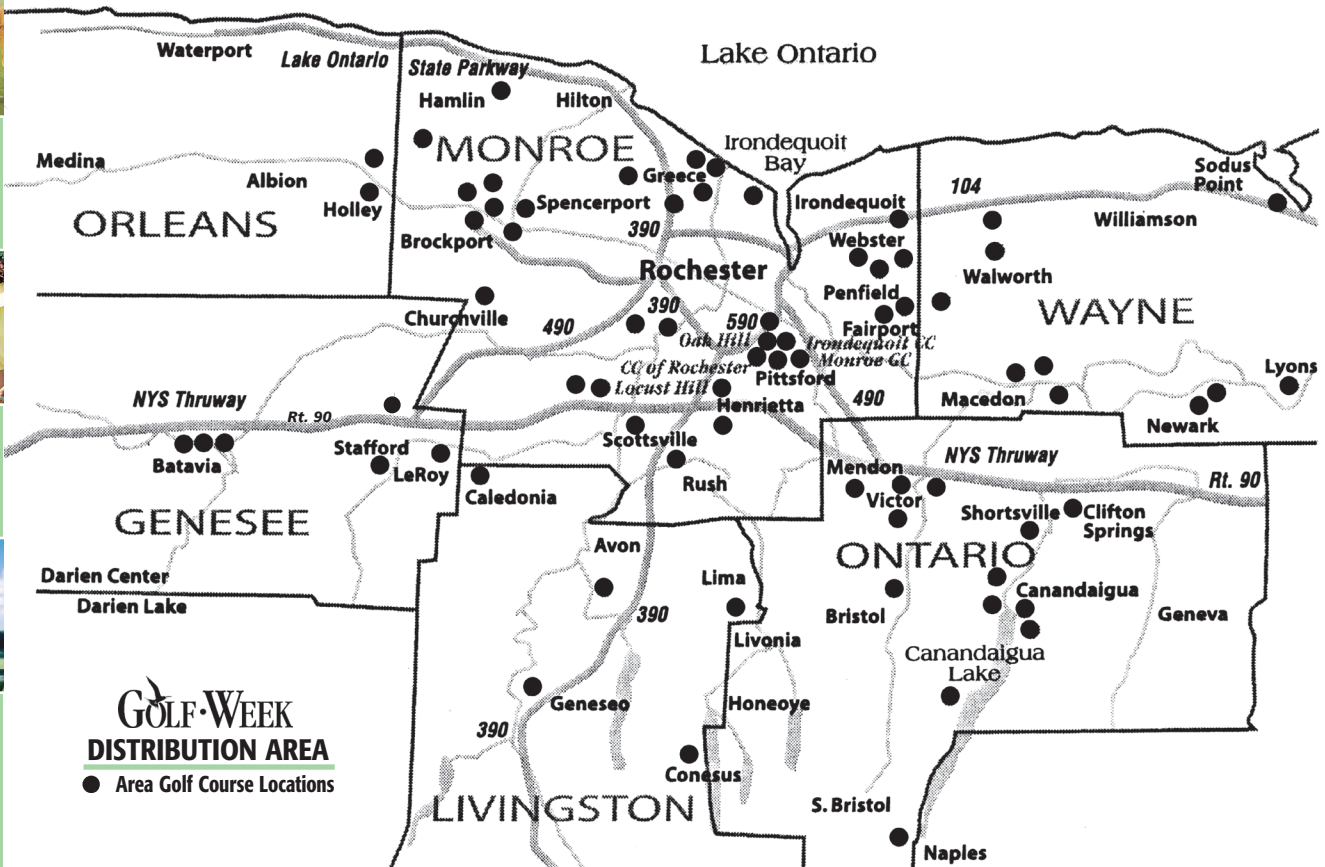
GOLF WEEK

ROCHESTER

2535 Brighton-Henrietta Town Line Road • Rochester, NY 14623
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Here's Your Target

- **Enthusiastic Readers:** Rochester ranks among the top cities in golf courses per capita in the United States, with more than 70 private, semi-private, and public golf courses.
- **Year-Round Reach:** *Golf Week* brings local, national, and international golf news to its readers 52 weeks a year.
- **Affluent Audience:** Our readers are highly-educated professionals, business owners, travelers, diners, and multi-property owners.
- **Exclusive Distribution Locations:** *Golf Week* is the only publication found at prestigious courses such as Oak Hill CC, Monroe GC, Irondequoit CC, Locust Hill CC and Country Club of Rochester.
- **Proven Value:** Established publication in business since 1989. Why risk advertising dollars in upstart publications?
- **First Rate Editorial Content:** Talented local writers garner faithful readers. *Golf Week* reporters attend key tournaments and media events nationwide. Further national and international golf coverage is provided by the *Associated Press*, *New York Times* Syndicate, King Features, *L.A. Times* Syndicate, and others.
- **In-Depth Local Coverage:** Local people, news, events, over 100 charity tournaments, and skins games.
- **Put Your Company in Good Company.** When major golf events come to Rochester, *Golf Week* is there!
 - The Ryder Cup Matches
 - PGA Championship
 - The U.S. Open
 - U.S. Amateur Championship
 - The Senior PGA Championship
 - The Wegmans Rochester LPGA
 - The LPGA Championship



Our Readers Are... Affluent... Educated... Responsive!